

Tourisme Montréal membership benefits



When you become a member, you get **exclusive access** to a community of tourism industry leaders, the chance **to grow your professional network, create business opportunities** and enjoy increased visibility, plus more perks. **Together, we can make Montréal shine!**

Maximize your visibility on all of our platforms



- Registration and visibility on **Tourisme Montréal's web site**
- Mentions in **editorial content** on **blogs** and **social media**
- Mentions in our **newsletters**
- Presentation of your establishment to **Montréal Tourist Information Office** agents
- Advertising **opportunities**

Build a solid network and cultivate sustainable professional relationships



- Opportunities to **connect** with other tourism industry members
- **Invitations** to networking and training events

Increase opportunities to promote your services and reach a wider audience



- Initiatives and products developed to maximize your visibility:
 - Posting of your promotional **deals**
 - Visibility in **Passeport MTL**
 - Participation in **MTLàTABLE**
- **Financial aid program** to help develop a project that gives Montréal greater visibility
- Referrals to member **meeting organizers, travel specialists** and **journalists**
- **Your employees** can sign up for the **Specialist MTL certification program** at no cost

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Our goal?

To promote Montréal as a leading tourism destination and generate economic spin-offs for our members and the Montréal community.

Grow your business when you join our network of nearly 1,000 industry members and partners that play a key role in driving Montréal's dynamic and thriving tourism ecosystem.

Member categories



Activities



Accommodations



Nightlife



Festivals
and events



Museums
and culture



Heritage and
architecture



Gastronomy



Shopping



Visits
and tours



Meeting
suppliers

Click [here](#) to learn more about member benefits

Contact us!

Contact the Partnerships, Members and Industry Relations team to help us understand your needs better and identify priority actions to maximize your visibility.



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[Sign up](#) for a Membership360 session

**TOURISME /
MONTREAL**