

# Tourisme Montréal • Mini #MTLmoments

## Contest rules

Contest rules of « Mini #MTLmoments »

### 1. DURATION OF THE CONTEST

The Contest begins on May 1st 2020, at 12:00 a.m. (Montréal time) and ends on May 24 2020, at 11:59 p.m. (Montréal time), which is the final date and time for entering the Contest.

### 2. ELIGIBILITY

The contest is open to all Quebec residents who shared their Mini #MTLmoments creation with Tourisme Montréal on Instagram (see entry conditions in section three [3]), having reached the age of majority in their province, country, district or territory of residence at the time of participation, with the exception of employees, agents, and representatives of Tourisme Montréal, suppliers of the prizes and services, advertising agencies, and any other company involved in this Contest, as well as members of their immediate family and persons living under the same roof. PLEASE DISREGARD THIS CONTEST IF YOU ARE NOT ELIGIBLE TO PARTICIPATE.

### 3. HOW TO ENTER

To enter the draw, you must share your Mini #MTLmoments creation in the Instagram news feed using the hashtag #MTLmoments **or** send your creation by private message on Instagram to Tourisme Montréal's account (@montreal) if the creation was shared as a Story **or** send your creation by private message between May 1 and 24, 2020, at 11:59 p.m. (local time in Montreal, Quebec, Canada). Contest Rules are available online at <https://www.mtl.org/en/experience/mini-mtlmoments-miniature-montreal-home>, managed by Tourisme Montréal.

Tourisme Montréal cannot be held responsible for any entries that are late, misdirected or incomplete. Limit of (1) entry per person for the entire Contest Period. Any attempt by an individual to submit multiple entries will automatically disqualify them from the Contest.

### 4. DESCRIPTION OF THE PRIZE

Two (2) prizes, worth \$500 CAN each, including two (2) nights and one (1) dinner for two (2) people at the William Gray Hotel. Winners must use their prize by December 31, 2021, at the latest. After this date, prizes will no longer be valid.

### 5. DRAW

Winners will be determined by random draw. A draw for the two (2) prizes will be held on Monday, May 25, 2020, at the offices of Tourisme Montréal located at 800 René-Lévesque Blvd. West, Suite 2450, Montreal, Quebec (or at another location depending on the COVID-19 situation and building access). Should a selected contestant prove to be ineligible for the prize, he/she will be disqualified, and another draw for the prize will take place.

## **6. CLAIMING THE PRIZE**

The two winners will be contacted by private message on Instagram at the same time the winners are announced in an Instagram Story on Tourisme Montréal's account (@montreal) on May 26, 2020, at 2 p.m. (local time in Montreal, Quebec, Canada). The winners must provide the following information: last name, first name, telephone and email address. The winners will then be contacted by email in order to award them their prize.

Each participant must confirm, sign and submit within seven (7) working days of notification, a Declaration and Release Form provided by the promoters in which they, among other things, (i) assign to the promoters all intellectual property rights, in particular, copyright rights to their entry and waive their moral rights with respect to their entry; and (ii) agree to indemnify the releasees against all claims, damages, responsibilities, costs and expenses relating to or associated with the use of their entry, including, in particular, any claim to the effect that their entry violates the copyrights of a third party. If a chosen participant fails to submit the duly signed documentation relating to the Contest within the specified deadline, they will forfeit their right to the prize and the next eligible participant chosen by random draw will be deemed to be the chosen winner.

Without limiting the generality of the foregoing, the following general conditions apply to the prize: (i) the prize must be accepted "as is" and is not transferable (and no substitution will be permitted, except at the promoters' sole discretion), (ii) the promoters reserve the right at any time (a) to impose reasonable restrictions on the availability or use of the prize, in whole or in part, and (b) to substitute the prize, in whole or in part, with respect to any individual with a prize or part of a prize of equal or greater value, including, at the promoters' sole discretion, a cash amount, (iii) in accepting the prize, the winner agrees to waive all recourse against the releasees if the prize, in whole or in part, is not deemed satisfactory, in whole or in part.

Without limiting the generality of the foregoing, the parties associated with the Contest shall in no way be responsible for the sharing of the prize between individuals who may have contributed to the creation of the entry and assume no responsibility whatsoever for any individual who may have the right to participate in the prize along with its winner.

## **7. ACCEPTING THE PRIZE**

The prize must be accepted as awarded. The prize cannot be substituted by another prize, except at the sole discretion of the Contest organizers, who reserve the right to substitute any portion of the prize with another prize of an equal or greater value. Prizes must be accepted as described in these Contest Rules and may not, in any case, be in whole or in part transferred to another person or replaced by another prize. Refusal to accept the prize releases the Contest organizers from any obligation associated with said prize.

## **8. PUBLICITY**

To be declared a winner, the selected contestant must authorize Contest organizers and their representatives to use his/her full name and/or city of residence if required for advertising purposes without any compensation.

## **9. PROPERTY**

All intellectual property, including, without limitation, all trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned or licensed by the Sponsor and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

## **10. OTHER**

a) All contestants agree to be bound by the official rules of the Contest. Contestants who do not abide by the official rules will be disqualified. Contestants also agree to be bound by the decisions of Tourisme Montréal. Such decisions will be considered final and binding and will apply in all matters.

b) The selected contestant must provide organizers with official proof of age if required and confirm in writing that he/she agrees to abide by the official rules of the Contest. Failure to do so will disqualify the contestant. In the event this occurs, a new draw will take place until the prize is awarded.

c) The odds of winning depend on the total number of completed forms registered during the Contest. All completed forms received will become the property of Contest organizers.

d) Should Contest organizers be unable to award the prize for reasons beyond their control and not in relation to the winner, they agree to award the winner with a prize that is equal in nature and value or with the value of the prize in money, at their sole discretion.

e) This Contest is subject to all applicable federal, provincial, state, and municipal laws and regulations.

f) For the purpose of these regulations, the contestant is the physical and moral person in possession of the Instagram account who shared their creation as part of their entry in the Contest.

g) Contestants agree not to deliberately interrupt or negatively affect the normal course of the Contest, cause any damage to the web site, prevent others from entering the Contest, or in any other way contravene these regulations. Failure to do so will automatically disqualify the contestant, and the contestant may be prosecuted in accordance with any recourse at the disposal of the Contest organizers.

h) Organizers of this Contest are released from all liability relative to the improper functioning of any computer component, any software, or any line of communication relative to the loss or absence of a communication network, or relative to any transmission that is faulty, incomplete, incomprehensible, or erased by any computer or any network or any server, and that can make it more difficult for anyone to enter the Contest or prevent anyone from entering the Contest. Organizers of this Contest are released from all liability for any loss or damage that may be

caused, directly or indirectly, in whole or in part, by downloading any software or by the transmission of any information for the purpose of entering the Contest.

i) By entering the Contest, any entrant selected for a prize releases and holds harmless the Contest Organizers, any company, corporation, trust or other legal entity controlled by or affiliated to them, their advertising and promotional agencies, their employees, representatives and mandataries (the “Released Parties”) from and against any damage resulting from the acceptance or use of the prize. Any entrant selected for a prize acknowledges that upon awarding of the prize, the obligations related to it become the responsibility of the providers of services and goods related to the prize.

j) Organizers of this Contest reserve the right, at their sole discretion, to cancel, terminate, modify or postpone this Contest in its entirety in the case of a virus, a computer bug, an unauthorized human act, or any other cause beyond the control of the organizers that may negatively affect the administration, security, impartiality, or the normal course of the Contest, subject to the approval of the Régie des alcools, des courses et des jeux du Québec for Québec residents.

k) It is strictly prohibited to use or reproduce any material protected by copyright or any trademark associated with this Contest without the written consent of the copyright holder.

l) By entering this Contest, any entrant selected for a prize authorizes the Contest Organizers and their representatives to use, if required, his/her name, photo, likeness, voice, place of residence and/or statement regarding a prize for publicity purposes (including on the winners list posted on the Contest website), without any form of compensation. By entering this Contest, each participant expressly consents to the Sponsor, their agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the Contest and in accordance with Sponsor privacy policies (<https://www.mtl.org/en/legal-notice>) unless the participant otherwise agrees.

m) By entering the Contest, each participant expressly authorizes Tourisme Montréal to share their Mini #MTLMoments creation in the event that they are selected as a winner in the random draw on May 25, 2020, **or** in the event that their creation is selected for the weekly Story from the entry gallery (content selected by the Tourisme Montréal communication team) on its Instagram account (@montreal).

n) Tourisme Montréal reserves the right to change any of the provisions of the Contest Rules, without notice, during the eligibility period of the Contest.

## **11. LITIGATION**

For Québec residents: any difference of opinion pertaining to the organization or the management of a public contest may be submitted to the Régie des alcools, des courses et des jeux du Québec for it to be resolved. A difference of opinion pertaining to the attribution of a prize may be submitted to the Régie for the sole purpose of attempting to resolve it.

**In the case of a discrepancy between the French and English versions of these regulations, the French version will prevail.**

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## **CLAIMS**

### **DESCRIPTION OF THE PRIZE**

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### **TO CONSULT THE CONTEST RULES**

The Contest Rules are available online at <https://www.mtl.org/en/experience/mini-mtlmoments-miniature-montreal-home>, managed by Tourisme Montréal.