

SUPPORT PROGRAM FOR INTERNATIONAL MEETINGS AND CONVENTIONS



A joint initiative of Business Events Montréal and the Palais des congrès de Montréal, The Knowledge Collective offers a support program to help the local community to attract international events to Montréal.

You are planning to attract or organize an international event to Montréal

The event meets the following criteria:

- Has a minimum of 300 participants or 400 room nights
- Draws at least 50% of its participants from outside of Québec
- Rotates between at least three different countries
- Includes a minimum three-night stay

Montréal is already confirmed as the host city for the event or the event doesn't meet the eligibility criteria

Services offered:

- Recommendation of potential venues and/or hotels
- Advisory service tailored to the scale of the event
- Access to a promotional materials toolkit

Our services are limited when Montréal is chosen as the host destination without our involvement.

Montréal is not confirmed as the host city for the event

Bidding Process

- Analysis of bid requirements
- Research for potential venues, hotels, and partners
- Evaluation of financial assistance
- Production of bid documents
- Assistance with presentations
- Coordination of site inspection

If the financial responsibility lies with the local organization committee, you receive:

- Access to professional consultation services (from 5 h to 15 h, maximum);
- Assistance with a preliminary budget;
- A financial offer.

Bid submission

Montréal is not selected

Montréal is selected

Services offered post-confirmation:

- Assistance in event logistics
- Help in selecting suppliers and services
- Access to a promotional toolkit
- Coordination of pre-event site visits



THE KNOWLEDGE COLLECTIVE

Presented by:



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