MTLàTABLE Foodie Program in collaboration with the SAQ Contest Rules

CONTEST DURATION

1. The MTLàTABLE Foodie Program contest is held by Tourisme Montréal. The Contest runs from June 23, 2021 at 00:00 AM to October 11, 2021 at 11:59 PM.

ELIGIBILITY

2. The Contest is open to residents of the province of Quebec who are 18 years old or over at time of contest registration. Employees, representatives and mandataries of the Contest Organizers, of any company, corporation, trust or other legal entity controlled by or affiliated to them, their advertising and promotional agencies and any other party directly involved in the running of the Contest, as well as members of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouse and any individuals with whom such employees, representatives and mandataries are domiciled, are not eligible.

HOW TO ENTER

No purchase necessary.

- 3. To enter, you must first create a "MTLàTABLE Foodie Program" account. To do so, visit <u>https://fourchettes.mtl.org/en/welcome/</u>. Once duly registered you can accumulate chances of winning by accumulating forks through one or the other means described hereafter, each fork representing a chance to win:
 - a) With your smartphone, scan the QR code when it is time to settle your bill when you visit a participating restaurant posting the promotion logo (minimum eligible purchase: \$15 before taxes):
 - a. A visit Wednesday through Sunday = 1 fork
 - b. A visit Monday or Tuesday = 2 forks (i.e. one more fork than on other days of the week)
 - c. A visit in three different restaurants during the same month in July, August or September = 1 bonus fork. For six different restaurants, get 2 bonus forks and so on.
 - A visit in an Old Montreal restaurant along a visit in a Montreal downtown restaurant
 = 1 bonus fork. Only one such accumulation possible.
 - b) Sharing the link with a friend so he/she can register in the Contest. To get a fork, it is essential that the friend registers using the link in the email received. = 1 bonus fork (maximum of 25 forks)
 - c) Writing a minimum 50 word text explaining what is your favorite Montreal restaurant and why and sending your text by mail in a separate envelop bearing sufficient postage to : 800 boul. René-Lévesque O. #2450, Montréal, QC, H3B 1X9 = 2 forks (maximum 25 forks)

Forks can be accumulated starting on the first day of the Contest period and will be computed on an ongoing basis throughout the Contest. The number of forks accumulated represents the number of contest entries that person obtains. An entrant may therefore win more than once. Tourisme Montréal assumes no responsibility in regards the in-restaurant experience.

ENTRY LIMITS

- 4. Entrants must respect the following limits otherwise they may be disqualified:
 - 4.1 One (1) registration in the *MTLàTABLE Foodie Program* per person, per email address during the Contest Period.
 - 4.2 Limit of one (1) scan per week per participating restaurant (one week = one calendar line Sunday to Saturday)
 - 4.3 Limit of two (2) scans maximum per day for the program

THE PRIZES

- 5. Eighty-eight winners will win one of the following two prizes:
 - 5.1 Eight (8) winners selected at random will win a "Food & Fun Package" worth approximately \$700 each which includes:
 - Two (2) nights for two persons (approximately \$250 per night)
 - The hotel choice is at the discretion of Tourisme Montréal. Reservations are subject to room availability at the "Food & Fun Package" participating hotels. Certain restrictions and blackout dates may apply. Prizes do not include gratuities and any costs and expenses other than the two night stay. Reservation and cancellation policies may vary from one hotel establishment to another. Offers from our partners may change without prior notice or apply while quantities last. The stay is in double occupancy.
 - Two (2) attraction passports (a \$57 value each)
 - For more information, visit <u>https://www.mtl.org/en/deals/deals-activities</u>
 - One (1) \$75 prepaid MTL Visa® card to be used in MTL à TABLE participating restaurants in 2021.

All components of the "Food & Fun Package" must be used before October 11, 2021 at the latest.

5.2 Eighty (80) winners selected at random will win one (1) \$75 prepaid MTL Visa® card to be used in MTL à TABLE participating restaurants in 2021 as well as a \$50 SAQ¹ gift-card.

Prizes are not exchangeable for their cash value. A person may win more than one during the Contest period.

DRAWS

6. The weekly draw for the Visa and SAQ gift-cards will take place every week on Wednesdays at 11:00 AM starting June 30 until October 13, 2021, at the offices of Groupe MTA, conseils en gestion d'événements publics inc., located in Montréal at 6300 Parc avenue, Suite 405. A random draw for five (5) eligible entries will be made among all entries received from the beginning of the contest until 11:59 PM the day before the draw.

The draws for the Food & Fun Package will be held on Wednesday July 14, Wednesday August 4 and Wednesday August 25, around 11:00 AM, at the offices of Groupe MTA, conseils en gestion d'événements publics inc., located in Montréal at 6300 Parc avenue, Suite 405.

- A random draw for two (2) eligible entries will be made among all entries received from the beginning of the contest until 11:59 PM the day before the draw to take place on July 14.
- A random draw for three (3) eligible entries will be made among all entries received from the beginning of the contest until 11:59 PM the day before the draw to take place on August 4 and August 25.
- 7. **ODDS OF WINNING.** The odds of an entrant's entry being selected at random for a prize depend on the number of eligible entries registered and chances obtained (= forks accumulated) during the Contest Period up to 11:59 the day before the draw.

AWARDING OF PRIZES

- 8. To be declared a winner and claim a prize, any selected entrant for a prize must fill out and sign the Declaration and Release Form that will be sent to them by email within five (5) days of the draw and return it to Groupe MTA, conseils en gestion d'événements publics inc. within two (2) days of receving such by following the instructions given on the Declaration and Release Form in question, taking care to correctly answer, unaided, the mathematical skill testing question appearing thereon
- 9. Failure to comply with one of the conditions mentioned in these Contest Rules, to be reached within the prescribed delay or if the person refuses the prize, the selected entrant will be disqualified and will not be entitled to the prize. In such a case, the Contest Organizers may, at their sole discretion, cancel the prize or hold a new draw in accordance with the procedure provided for in these rules and until an entrant is selected and declared a winner.

¹ You can refer to the official SAQ website for the terms and conditions of use of the SAQ gift-cards at <u>https://www.saq.com/en/saq-gift-card</u>

10. Within two (2) weeks following the receipt of the duly completed and signed Declaration Form, Groupe MTA, conseils en gestion d'événements publics inc. will send the prize to the winner.

GENERAL CONDITIONS

- 11. **Verification.** Entry Forms and Declaration Forms are subject to verification by the Contest Organizers. Any Entry Form or Declaration Form which is, as the case may be, incomplete, illegible, mutilated, fraudulent, registered or submitted late, bearing an invalid email address or phone number, not bearing the correct answer to the mathematical skill-testing question or otherwise noncompliant shall be rejected and will not entitle to an entry or to a prize, as the case may be.
- 12. **Disqualification.** The Contest Organizers reserve the right to disqualify a person or to cancel a person's entry if he/she participates or tries to participate in this Contest by using methods that do not comply with these Contest Rules or that are unfair to other entrants (e.g. entries or participations exceeding the authorized limit, pirating, etc.). Such a person may be reported to the appropriate legal authorities.
- 13. **Conduct of the Contest**. Any attempt to deliberately damage the Contest web site and/or any related web site or to sabotage the legitimate conduct of this Contest constitutes a violation of civil and criminal laws. Should there be any such attempts, the Contest Organizers reserve the right to reject the entrant's entries and obtain legal or equitable relief under applicable laws.
- 14. **Acceptance of prize.** Prizes must be accepted as described in these Contest Rules and may not, in any case, be in whole or in part transferred to another person or substituted for another prize.
- 15. Liability limit: use of the prize. By entering the Contest, any entrant selected for a prize releases and holds harmless the Contest Organizers, any company, corporation, trust or other legal entity controlled by or affiliated to them, their advertising and promotional agencies, their employees, agents, representatives and mandataries (the "Released Parties") from and against any damage resulting from the acceptance or use of the prize.
- 16. **Liability limit: prize supplier.** Any entrant selected for a prize acknowledges that upon awarding of the prize, the obligations related to it become the responsibility of the providers of services related to the prize.
- 17. **Website.** The Contest Organizers do not warrant that access to or use of the Contest web site or any related web site will be uninterrupted during the Contest Period or error-free.
- 18. Liability limit: conduct of the Contest. The Released Parties disclaim all liability for any of the following that may limit or prevent any entrant's participation in the Contest: malfunctioning of any computer component, software or communications line; loss or lack of a communications network; or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network. The Released Parties also disclaim all liability for any damages or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any web page or software or by the transmission of any information related to participation in the Contest.
- 19. **Contest modification.** The Contest Organizers reserve the right, at their sole discretion, to cancel, terminate, modify or suspend this Contest in whole or in part, should human intervention or an event take place that could alter or affect the administration, security, impartiality or conduct of the Contest as provided in these Contest Rules, subject to the approval of the Régie des alcools, des courses et des jeux du Québec, if required.
- 20. **Termination of participation in the Contest.** In the event that the computer system cannot register all Contest entries during the Contest Period for whatever reason, or if participation in the Contest must be terminated in whole or in part before the closing date provided in these Contest Rules, the Contest Organizers may, at their sole discretion, proceed with the draw among the entries duly registered during the Contest Period or, as the case may be, up to the date of the event ending participation in the Contest.
- 21. **Prize limit.** In no event shall the Contest Organizers be required to award more prizes than indicated in these Contest Rules or to award a prize otherwise than in compliance with these Contest Rules.
- 22. Liability limit: participation in the Contest. Persons who enter or try to enter this Contest release the Released Parties from any liability for damage these said persons may incur as a result of their entry or their attempt to enter the Contest.
- 23. **Authorization.** By entering this Contest, any entrant selected for a prize authorizes the Contest Organizers

and their representatives to use, if required, his/her name, photo, likeness, voice, place of residence and/or statement regarding a prize for publicity purposes without any form of compensation.

- 24. **Communication with entrants.** No communication or correspondence will be exchanged with entrants in the context of this Contest otherwise than in accordance with these Contest Rules or at the initiative of the Contest Organizers.
- 25. **Personal information.** Entrants' personal information collected for the purpose of the Contest will only be used to administer the Contest. No commercial or other communications unrelated to the Contest will be sent to entrants unless they have otherwise agreed to receive such communications.
- 26. **Property.** Declaration and Release Forms are the property of the Contest Organizers and shall not in any case be returned to entrants.
- 27. Entrant identification. For the purpose of these Contest Rules, the entrant is the person whose name appears on the registration Form or that was otherwise validated during the registration through the Facebook account and it is to this person to whom the prize will be awarded if he/she is selected and declared a winner.
- 28. Contest Organizers' decision. Any decision by the Contest Organizers or their representatives regarding this Contest is final and without appeal, subject to any decision from the Régie des alcools, des courses et des jeux du Québec in regards matters under its jurisdiction.
- 29. Litigation. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.
- 30. Unenforceability. If a section of the Contest Rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.
- 31. Facebook. This Contest is not associated with, managed or sponsored by Facebook. Any information provided for the purpose of entering the Contest is provided to the Contest Organizers, not Facebook. Any question, comments or complaint regarding this Contest must be submitted to the Contest Organizers, not Facebook. Facebook as well as all its affiliates, officers, directors, agents and employees are not liable in regards any claim resulting or in relation to the organizing of this Contest. However, by entering the Contest, any entrant covenants to abide by the terms of use, contracts, other policies and/or guidelines governing the Facebook platform and release the Released Parties from any liability regarding any damages which he/she could suffer by using such platform.
- 32. **Language.** In case of any discrepancy between the French and English versions of these Contest Rules, if a French version is available, the French version shall prevail.